



Sign in with One-time Link

Get an email with a one click sign in link.



Sign in with Password

Login with your existing username and password.

HOW TO SIGN IN TO TABOOLA NEWSROOM:

Open your browser and navigate to Taboola Newsroom at <https://newsroom.taboola.com>

Choose the way you wish to sign in



You may now sign in to Newsroom using a one-time link!

You will receive an email to login with a single click. Do not forward this email as it contains your unique authentication code.



If you prefer to use your existing username and password you may continue to do so.

If you are a new user that has never set up a password, or you forgot your password, you may use the **forgot password link** at the bottom of the authentication screen.

Why use one-time links?

- Using one-time links is faster and more secure than a password.
- Unlike a password, which can be common or guessed, a one time link is generated and not susceptible to unsafe practices.
- One time links are only valid for a single sign on and expire immediately once clicked or after 1 hour if not used.
- One-time links are being widely adopted on other applications like Slack, Medium and Amazon.

FAQ

Do I need a password to login to Taboola Newsroom?

No, you can request a one-time link by going to <https://newsroom.taboola.com> and clicking Sign in with One-time Link. An email will be sent with a Sign In button.

What if I want a password or need to reset my password?

You can set up or reset a password by going to <https://newsroom.taboola.com> and clicking the **forgot password link** at the bottom of the authentication screen.

How is a one-time link secure?

When you request a one-time link, a unique code is generated and embedded into the email **Sign In** button that grants you access. This embedded code can be used only once and expires after you click it.

How do I login to the Taboola Newsroom mobile application with a one-time link?

On your mobile phone, open your browser and go to <https://newsroom.taboola.com>. Choose **Sign in with One-Time Link**, type in your email address, and click **Continue**. Open your email on your mobile phone and tap the **Sign In** button. After your browser opens, tap **Open Newsroom App** and you will be automatically signed in.

If you haven't installed the app yet, tap **Install Newsroom App** from the selection screen and download it from the app store. Launch the mobile app.